

Archa

Archa Sungkakitkorane

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<http://portfolio.archasung.com/>

Primary Skills:

Design

- Ideation
- Visual design
- Type-driven design
- Prototyping
- Brainstorming
- UX sketching
- Minimalism
- Information architecture
- Wireframes

Technical

- HTML 5 (web & mobile)
- CSS 3
- jQuery
- Content management systems
- Digital and studio photography

Business & Leadership

- Project management
- Scoping and estimation
- Project lead
- Client training
- Managing talent
- teaching

Accomplishments:

- Started as a contract worker and became a partner at a web design firm focusing on custom web development for the medical industry.
- Developed confidence in becoming a project manager and handling client relations.
- Reduced my student drop rate from 17% to 11% in the first year as a teacher.

- Received consistent high quarterly student reviews averaging 4.5 – 4.8 out of 5.

Experience:

Webatomy (Formerly Frye / Wiles), Riverside, CA

<http://webatomy.com>

Web Design Lead / Partner, June 2005 – Present

Responsibilities include:

- Information architecture / UX design, wireframing, planning, site mapping, user flow
- Web design layouts
- Branding and logo development
- Web and mobile application design
- Front-end web development (HTML/CSS markup, Javascript and PHP)
- Vast experience in content management systems (Wordpress, Concrete 5)
- Project leadership
- Project management
- Managing talent (designers & interns)
- New business relations
- Meeting with clients
- Evaluating project scope and planning
- Project estimates
- Client needs assessment
- Client training

Art Institute of California, Inland Empire - A Campus of Argosy University

<http://www.artinstitutes.edu/inland-empire/>

Instructor, April 2011 – Present

Teach college-level courses in the Web Design and Interactive Media program. Courses include:

- User Experience Design
- User Interface Design
- HTML / CSS
- Design principles for Web, Mobile and E-commerce

Instructor Responsibilities also include:

- Curriculum and materials development
- Student mentoring

One Image Photography, Irvine, CA

Production Artist and Photography Assistant, 2002-2005

Responsibilities included:

- Developed marketing materials for the company
- Set construction
- Image manipulation & photo retouching
- Preparing digital images for print

Additional Skills:

- Excels in a team environment
- Detail oriented
- Extensive knowledge of CSS, HTML, and Open Source software implementation
- Working knowledge of Javascript, PHP, Server Management and Database interaction, and Flash
- Extensive knowledge of Adobe Photoshop, Illustrator, InDesign, and other design related software
- Working knowledge of Fireworks, Final Cut Pro, Adobe After Effects, Apple Soundtrack Pro, and DVD Studio Pro, Power Point
- Extensive knowledge of Mac OSX and Windows environments
- Proficiency with Microsoft Word
- Knowledge of digital photography and other related photographic practices

Education:

Associate of Science - Interactive Media Web Design

Art Institute of Orange County

June 2006

Bachelor of Arts - Graphic Design

California State University, San Bernardino

June 2002

Activities:

Served as a Professional Advisory Committee (PAC) member for The Art Institute of California - Inland Empire.